

Coastal Connection

Newsletter of the Central Coast Section, California Chapter of the American Planning Association

2003 Central Coast Section Awards Dinner

By Doug Davidson, AICP, SLO County Sub-Section Director

The 2003 APA Central Coast Section Planning Awards Dinner was held on May 16th at the Shore Cliff Lodge in Pismo Beach. The event was a big success with a splendid location, fine food and drink, and the best of Planning 2002. The Central Coast Section Board extends appreciation to the judges: Pam Ricci, AICP, Andrew Merriam, AICP, Jessica Kinnahan, AICP, and Kevin McSweeney.....and to another stellar performance by Marilyn Miller, AICP, as the emcee.



*Award Winners
and
More Photos on
Pages 6 and 7*



Special thanks to our SLO Subsection Director, Doug Davidson, AICP, for coordinating and hosting the event



About 50 planners attended the dinner event held at the Shore Cliff Lodge in Pismo Beach



Marilyn Miller, AICP, did another great job as emcee



www.centralcoastapa.org

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Editors' Quarterly Web Pick

This issue's web find is *Parole* (<http://parole.aporee.org>). *Parole* is a dynamic thesaurus/dictionary of modern concepts in urban development. It was launched in June 2000 on occasion of the 7th International Exhibition of Architecture at the Biennale in Venice, Italy.

Currently, about 900 words related to the transformation of the urban landscape are organized in a hypermedia database, along with more than 1,000 links to and from the Internet. Images, texts, quotations, comments, fragments of text, links to external websites, videos, sounds, and webcams are some of the scattered elements it contains. Neologisms, slang terms, theories, utopic projects, nicknames attributed to specific sites, urbanism, architecture, anthropology, and contemporary art are some of the multiple materials included in *Parole*. For example, you can find out who coined the term "megalopolis" (Jean Gottmann). You can also find definitions, quotations, and bibliographies for the terms "BANANA" (Build Absolutely Nothing Anywhere Near Anything) and "TOADS" (Temporary Obsolete Abandoned Derelict Sites).

Have fun surfing this site! ■

Coastal Connection Editors

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The *Coastal Connection* is the official publication of the Central Coast Section of the California Chapter of the American Planning Association. Each Central Coast Section member receives a subscription as a benefit of APA membership. The newsletter is published four times a year.

Send letters to editor, articles, ideas, upcoming events, and other planning news to the name and address noted above. E-mail and electronic submissions are welcome and encouraged. Job advertisements and calling card ads should also be sent to the above address. This is your newsletter. Let us know what you like about it or if you'd like to see some changes.

The commentaries contained in the *Coastal Connection* do not necessarily reflect the opinions of APA, or the Central Coast Section Board of Directors.

And Now a Message from the Director

By Jennifer Foster, AICP



As the Central Coast APA Director, I feel I need to weigh in on the affordable housing crisis that is being discussed so fervently right now. Since I've lived and worked in Santa Barbara for the past 13 years, my discussion is focused on this County, though I'm sure many points in this discussion relate to the same issue in Ventura and San Luis Obispo Counties as well.

As I see it, this crisis has been developing over the past couple of decades like a slow train wreck and we are just now starting to see the derailment. It is materializing in increased traffic on Highway 101, the slow but sure change in our demographics, decreasing school enrollment, and the rapidly increasing median home price.

It is obvious that there are no easy solutions and Santa Barbara will always be a more expensive place to live in than the surrounding areas, but that is no reason to continue as we have been for the past couple of decades and just hope that the problem will magically go away. As planners, we have a moral obligation to provide housing for our community. And as a community we have a moral obligation to allow for the provision of that housing.

To put it plainly the answer to this issue is sacrifice. If we all don't sacrifice a little now, the generations to come are going to have to sacrifice a lot. If we don't start planning smarter, we are doing a real disservice to our successors. We live in a beautiful area with many environmental regulations in place. There are ways to plan and build without diminishing our environment and quality of life. Conversely, to not plan and build with this crisis in mind, there is no doubt that we will diminish what we treasure most about this community.

Santa Barbara is revered by other communities as a progressive community. But are we, really? Are we planning today with the legacy we are going to leave for the generations to come in mind? Are we going to leave them with super-wide freeways that are full of cars and smoggy air, sprawl that takes up the open space in the rural areas of the County, palatial tract homes with mega-garages, intersections so wide you're afraid to cross them,

and neighborhoods where you have to get in the car to do the simplest of errands?

Or are we going to leave a community made up of people of all ages, races, income levels and abilities; a community that offers choices of how to get around; a community that offers housing for everyone? In other words: a livable community.

If we continue the status quo, we will not be living up to our obligation to allow our community to continue in a manner that was envisioned by our predecessors. There are smart solutions, but we have to be willing to sacrifice now. Stopping development in your backyard is not the solution. Working to ensure that there is a wide array of housing for the entirety of our community and making sure it is built with the best design and in an environmentally-friendly manner is the solution. To respond to this crisis by assuming that Santa Barbara doesn't have to provide housing because we are different than other communities, is simply unrealistic and inappropriate. As unique and beautiful as this community is, we are like other communities, in that we are growing. We must evolve wisely to accommodate that growth.

The County of Santa Barbara is on the right track with their update to the Housing Element. To try to ignore the situation by not zoning at higher densities and not using urban infill areas as efficiently as possible would be a disgrace. I applaud the County for facing this problem head on. They are working hard to find solutions and meeting with the community to educate, inform, and listen. The County is facing a lot of opposition, but they are also getting a lot of support from housing advocates. However, at this point, for the sake of our community now and in the future, we should all be housing advocates. ■

"The significant problems we face cannot be solved at the same level of thinking we were at when we created them".

— Albert Einstein

Jennifer Foster

Planner Profile: Doug Davidson, AICP

By Marc P. Bierdzinski, AICP, Public Information Officer

Doug Davidson, AICP, is our elected San Luis Obispo County Sub-Section Director, and our planner profile this issue.

APA Where did you grow up and how did you get interested in planning?

I grew up in the West L.A. area. I was going to UCSB when I became interested in planning. I was taking political science and environmental studies classes and it all seemed to come together in Paul Wack's planning course. So, I guess it all started with Paul Wack! UCSB will always be important to me. (Who could ever forget the experience of living on Del Playa in Isla Vista?!) My uncle, Professor Emeritus and Head Librarian, Donald Davidson, received me on stage when I got my diploma. The UCSB Library was named in his honor shortly before his death in 1992. So, whenever I'm on campus I check out (and drag along whoever's with me) the Davidson Library. After UCSB, I decided to build on Paul's class and moved up to Cal Poly, SLO, where I received a Masters in City and Regional Planning.

APA Describe your career path.

After Cal Poly I answered an ad for a 3-month stint conducting a land use survey for the City of Atascadero. That went well and became a planning internship. While there, I had one of those life experiences of "go for it, you'll never know what happens if you don't." I applied for the Associate Planner position that opened up. I knew I wasn't qualified, but sure enough the recruitment dragged on, an Associate turned down an offer, and there I was still interning. They gave me the position as Associate Planner Trainee until I fulfilled the minimum requirements. Under the tutelage of Henry Engen and Steve DeCamp, I enjoyed 13 years with the City of Atascadero leaving in 1997 as the Senior Planner. Since 1997, I've been a Senior Planner with Cannon Associates, an engineering, planning, and surveying firm in San Luis Obispo.

APA What are your most notable professional accomplishments?

Oh, I don't know how notable it is, but I'm proud that I made the big move from a city planner to a private consultant. It was scary leaving a fairly secure and comfortable position with the City for the unknown private sector. I love the business development and project management experience I'm involved in at Cannon Associates. My work with the City brings experience from "the other side of the counter." That's a big benefit in guiding our projects through the public planning process. I have known most of the local agency planners for years, too. I have been fortunate to work under Andrew Merriam during my six years at Cannon.

APA Why did you join the APA and why should others join?

I joined APA to be a part of the planning community. It's fun to be on a team of like-minded professionals. If someone is wavering on joining APA I have one thing to say: attend the State conference in Santa Barbara! I guarantee you'll get energized. I've been attending the State conferences for 20 years now. I get exposed to new and different planning projects, maintain old friendships, and meet new people. The conferences are always held in premier California locations. This year is no exception.

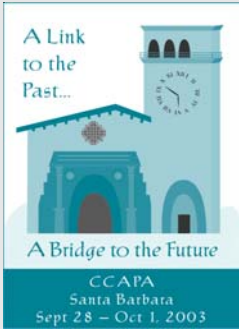
(Story continues on page 5)



Doug guarantees that you will be energized if you attend this year's State conference in Santa Barbara

CCAPA Conference Update

By Janna Minsk, AICP, Conference Chair



The Central Coast Section is gearing up for hosting the 2003 CCAPA Conference from September 28 through October 1. Your assistance is requested to help make this a successful and great event!

Central Coast Section members can help by :

- (1) registering to attend the conference and
- (2) volunteering to help prior to and during the conference.

The conference committee has a variety of fun tasks that require student and non-student volunteers. If you are interested in learning more about volunteering opportunities, visit the conference website at www.calapa.org.

Non-students interested in volunteering should contact Doug Davidson, AICP at doudd@cannonassoc.com. If you are a **student** and are interested in volunteering contact John Ritchey at johnritchey@yahoo.com.

Hope to see you at the conference. The registration form can be found on page 8.

Santa Barbara Sub-Section Event

MEET THE DIRECTORS

*Wednesday July 23rd at Endless Summer Café in Santa Barbara, Event starts at 5:30
\$10 for APA Members \$13 for non-members, \$7 for students - Includes appetizers. Cash bar.*

Here is your chance to come meet the many new directors in our area. Each director will give a short presentation on who they are, where they've been, and what they hope to accomplish in their new roles. Confirmed Attendees: Jim Kemp - Santa Barbara County Association of Governments; Ed Moses - County Housing & Community Development; Val Alexeeff - County of Santa Barbara Planning & Development; Paul Kermoyan - City of Carpinteria; Ken Curtis - City of Goleta; Paul Casey - City of Santa Barbara



Planner Profile *(continued from page 4)*

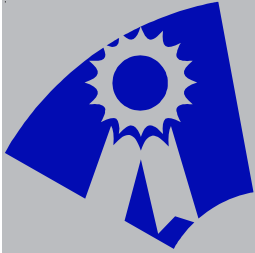
APA What are your goals as Sub-Section Director?

My goals as Sub-Section Director are to continue to reach out to the membership and broaden our planning horizons. We held an international planning seminar at Cal Poly last fall and have a GIS greenbelt presentation scheduled for July. A career development session at Cal Poly is in the works. I want to continue to strengthen the APA relationship with Cal Poly. John Ritchey, our Cal Poly student rep, is very active. I'll be the first to admit that with the "double-whammy" of hosting the Central Coast Awards Banquet in May and being part of the Santa Barbara Conference Committee I have not been able to hold as many local events as I had hoped.

APA What do you do in your spare time?

In my spare time I surf and run. I love to go to new places. I've been fortunate enough to travel to Europe, Japan, South America, and throughout Central America, Mexico, and the Caribbean. I've just made plans to go to a tiny Fijian island next January. A "life list" goal is to climb Mt. Kilimanjaro. I better not wait much longer for that one! And you can't beat SLO in the summertime. Of course, we have our weekly Farmers Market on Thursdays. Every Friday is "Music in the Plaza." A California Mission, Mission Plaza, the Creek, live music, good beer/wine, and all my friends. That's where to find me. ■

2003 Central Coast Section Award Winners

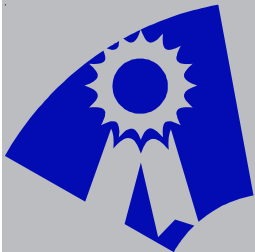


COMPREHENSIVE PLANNING AWARD



RiverPark Specific Plan
City of Oxnard, Development Services Department,
Planning and Environmental Services
Gary Sugano

Gary Sugano, Principal Planner, accepted the Award for the City of Oxnard. The RiverPark Specific Plan area is a 701-acre site consisting of commercial, office, residential, institutional, public facilities, and open space land uses to replace and expand the Oxnard Town Center Specific Plan Area. The Awards Committee cited the Plan as “an ambitious and comprehensive Plan that illustrates many tenets of Smart Growth”.



Karen Ramsdell, Airport Director, accepted the Award on behalf of the City of Santa Barbara. John Ledbetter, Principal Planner, presented an overview of the project. The Plan is a Master Plan designed to guide commercial aviation activities and development at Santa Barbara Airport through the year 2015. The Awards Committee noted the Plan as a comprehensive plan with substantial community participation “which went beyond expansion of Airport Facilities to include environmental protection and historical preservation”.

PLANNING IMPLEMENTATION AWARD



Santa Barbara Airport Aviation Facilities Plan
City of Santa Barbara, Community Development
Department, Planning Division
Karen Ramsdell

PLANNING PROJECT AWARD



Housing the Downtown Worker, Casa de las Fuentes
City of Santa Barbara
David Gustafson and Paul Casey

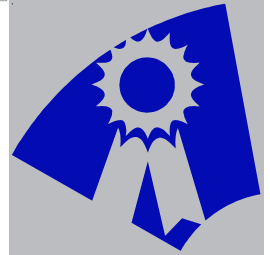
Paul Casey, Community Development Director, accepted the award on behalf of the City. David Gustafson, Manager of the Housing and Development Agency, presented the project including a video. Casa de las Fuentes is a 46-unit affordable housing project in downtown Santa Barbara limited exclusively to low and moderate income workers who can easily walk, bike, or bus to work. The Awards Committee stated the project was “innovative, attractive, and a true community success story”.

Randy Harris, Chief Operating Officer for Hayward Building Systems, accepted the award on behalf of Bill Hayward. Marc Bierdzinski, Planning Division Manager for the City of Santa Maria, showed slides of this unique project. Hayward Truss is a prime example of “green building” design; it is the first 100 percent solar powered manufacturing company in the nation with zero power consumption and almost zero water consumption. The Awards Committee lauded the building “for incorporating ‘green building’ techniques in a straightforward and efficient design”.

INNOVATIVE USE OF TECHNOLOGY



Hayward Truss Company
Randy Harris

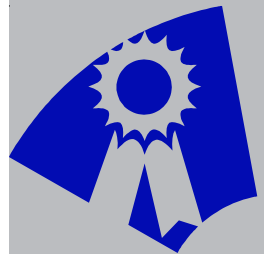


ACADEMIC AWARD



**South County Government Area in Arroyo Grande:
Concept Plan**
City and Regional Planning Department, Cal Poly,
San Luis Obispo
Vicente del Rio and Trevor Keith

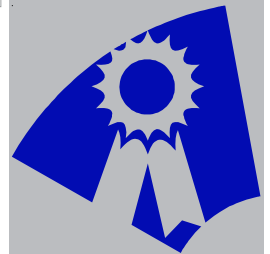
Vicente del Rio, Cal Poly Associate Professor, accepted the award on behalf of his students. Trevor Keith, student, told the audience about the project and the class’ learning experience. The Government Planning Area included County offices, library expansion, “park-n-ride,” expansion of the Women’s Center, provision of housing, and daycare facilities. The Awards Committee felt that in “this education process, the students showed an awareness of physical site constraints, divided landownership, and the multiple goals and objectives facing community decision makers today”.



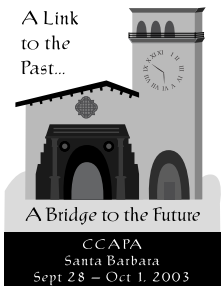
JOURNALISM AWARD



The American Myth: Trouble on the Home Front
The Tribune, San Luis Obispo County
Silas Lyons



CCAPA 2003 Conference Early Registration Deadline: August 15, 2003!



Your name as it will appear on badge

First Name _____ Last Name _____

Company _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

AICP? YES NO

Student Verification: I certify that this student is currently enrolled full-time.

Signature of Department/Program Head _____

School _____ Date _____

Spouse's Name (if registered) _____

REGISTRATION FEES

All registrations except Student/Life Member and One-day include: all meals and Opening Reception. One-day includes meals and reception only on the day registered.

Registration fees postmarked by:	8/15/03	9/12/03	On-site	Total
APA/Allied Organization Member*	\$335	\$360	\$395	_____
Nonmember	\$370	\$400	\$435	_____
Special Nonmember Registration Plus 1 Year Chapter Only Membership (\$90)	\$420	\$450	\$485	_____
Spouse or Significant Other	\$300	\$330	\$365	_____
Student/Life Member	\$130	\$140	\$155	_____
Planning Commission/City Council	\$270	\$290	\$300	_____
One-day (Circle: Mon. Tues. Wed.)	\$160	\$190	\$200	_____

* We welcome members of other organizations whose work dovetails with planning. For more information on whether you or your organization qualify for the member rate, please visit our website at www.calapa.org.

SUBTOTAL REGISTRATION FEES: _____

MOBILE WORKSHOPS AND EXTRA TICKETS

Mobile Workshops	\$/Ticket	#	Total	Mobile Workshops	\$/Ticket	#	Total
MW#1 Golf Outing-Glen Annie Golf Course (Sun.AM)*	\$85	_____	_____	MW#14 Montecito Estate Tour and Reception (Tue.SM)	\$40	_____	_____
MW#2 Uptown SB Planners Walking Tour (Sun.PM)	\$20	_____	_____	MW#15 Green Building Tour (Wed.AM)	\$30	_____	_____
MW#3 Downtown SB Planners Walking Tour (Sun.PM)	\$20	_____	_____	MW#16 Casa del Herrero (Wed.PM)	\$30	_____	_____
MW#4 Uptown SB Planners Walking Tour (Mon.AM)	\$20	_____	_____	MW#17 Lotusland (Wed.PM)	\$40	_____	_____
MW#5 Downtown SB Planners Walking Tour (Mon.AM)	\$20	_____	_____	Extra Tickets	\$/Ticket	#	Total
MW#6 Urban/Suburban Affordable Housing (Mon.AM)	\$25	_____	_____	Opening Reception (Sun.PM)	\$30	_____	_____
MW#7 Negotiating Open Space Protection (Mon.PM)	\$25	_____	_____	Monday Lunch	\$30	_____	_____
MW#8 Facility Planning for Bicyclists (Mon.PM)**	\$20	_____	_____	Breakfast (each) (circle one: Mon. Tues. Wed.)	\$15	_____	_____
MW#9 Mixed Use Projects in SB (Tue.SM)	\$25	_____	_____	Planning Awards Lunch (Tues.)	\$30	_____	_____
MW#10 Planning Urban Forests as Public Utilities (Tue.SM)	\$25	_____	_____				
MW#11 Santa Ynez Wine Country/Casino (Tue.SM)	\$30	_____	_____				
MW#12 Ventura SOAR Tour w/Bill Fulton (Tue.SM)	\$30	_____	_____				
MW#13 Urban/Suburban Redevelopment (Tue.SM)	\$25	_____	_____				

* More details on conference website (www.calapa.org)
 ** Bike rental not included. See conference website for rental rates (www.calapa.org).

TOTAL REGISTRATION, MOBILE WORKSHOPS AND EXTRA TICKETS: _____

PAYMENT

Check payable to CCAPA 2003 Conference enclosed Vegetarian meal preferred

Please charge \$ _____ to my: Mastercard Visa Expiration Date _____

Card Number _____ Signature _____

cardholder must sign here for us to process payment

INSTRUCTIONS

Please complete the form in blue or black ink. Use a separate form for each registrant. For inquiries regarding registration contact 805.568.0854 or email us at 2003CCAPAreinfo@betainc.com. The conference will make every attempt to accommodate those with special needs. Please contact Janna Minsk at questavta@aol.com no later than 9/12/03 if you require special needs assistance. Cancellation Policy: Cancellations received by 9/5/03 will be fully refunded minus a \$50 processing fee. NO REFUNDS AFTER 9/5/03.

Submit Your Registration: To avoid double billing, please use only one of the following registration methods.

1. On the Web, by completing our electronic form at www.calapa.org
2. By Mail, by credit card or check, to CCAPA 2003 Conference, P.O. Box 4219, Santa Barbara, CA 93140-4219
3. By Fax with credit card to 805.965.6230
4. By Phone with credit card to 805.568.0854

Planners on the Move

The Santa Barbara County Board of Supervisor's hired **Valentin (Val) V. Alexeeff, AICP**, as the new director of the Planning and Development Department. Mr. Alexeeff was formerly the director of Contra Costa County's Policy and Innovation Institute. In addition, Mr. Alexeeff served eight years as director of Contra Costa County's Growth Management and Economic Development Agency, five years as city manager of Clayton, three years as Clayton's planning director, and six years as a zoning administrator for Antioch.

Ben Kimball has been hired as Planner II with the City of Santa Maria Community Development Department. He was previously a planner with the City of Lindsay.

The City of Solvang has hired **Jeannett Gibson** as an Assistant Planner. She is a recent Cal Poly SLO graduate in City and Regional Planning. ■

Calendar of Events

JULY 2003

- 23 SB Sub-Section Event, Meet the Directors (see page 5 for details)
- 31 SLO Sub-Section Event, Saving Special Places: Revisiting Open Space Priorities and the San Luis Obispo Greenbelt in 2003 (see page 10 for details)

AUGUST 2003

- 22-24 Planners Sierra Retreat (see page 10 for details)

SEPTEMBER/OCTOBER 2003

- 28-10/1 CCAPA Conference, Santa Barbara
- 24-28 Thinking Global Planning Local (see page 9 for details) and 10/1-3

A globalizing economy, open border policies, and a rapidly changing urban society have introduced multiculturalism into both international and California planning. California planning culture seems to be moving away from urban sprawl, leap-frog development, and fragmented planning processes, however, other countries are ahead in the pursuit of a sustainability agenda, integrated land use planning, and environmental management. As the global community provides both opportunities and new issues, it is increasingly important to discuss the role of planners and urban designers in shaping our cities.

Six professionals with significant international planning experience along with Cal Poly faculty will be presenting and discussing global trends in city and regional planning. Experiences from Europe, Latin America, Africa, and Asia will foster cross-cultural comparisons with a discussion on the applicability of various issues to California, including environmental impacts and sustainability, tourism, historic preservation, and urban and physical planning at the local and regional levels.

**THINKING GLOBAL
PLANNING LOCAL**
NEW PERSPECTIVES ON
INTERNATIONAL PLANNING
An International Symposium
September 24 to 26, 2003
October 1 to October 3, 2003
Cal Poly, San Luis Obispo
Free Admission

INTERNATIONAL PRESENTERS

Javier de Mesones (*Plan & Design, Spain*)
Werner Brog (*Social Data Consultants, Germany*)
Richard Stephens (*AEI-CASC International, CA*)
Rogerio Penido (*Oger Internationale, France*)
Iffat Qamar (*Sapphos Environmental, CA*)
Marcia Junqueira (*Federal University of Rio, Brazil*)

This Symposium is co-sponsored by the Central Coast Section of CCAPA and is being held in conjunction with the 2003 CCAPA Conference in Santa Barbara from 9/28 through 10/1. For more information on the times and sessions, contact the Cal Poly, San Luis Obispo, City and Regional Planning, Architecture and Landscape Architecture Departments at 805-756-1255.



2003 PLANNERS SIERRA RETREAT

Hosted by CCAPA, Central Section

AUGUST 22 – 24, 2003

This is an early invitation to join fellow planners, associated professionals, and their families at the 12th annual Sierra Retreat, sponsored by the Central Section of the California Chapter, American Planning Association. The Retreat provides a great combination of camaraderie and professional development with activities provided for all members of the family. Join us lakeside at beautiful Sequoia Lake in the cool Sierra for some relaxing, swimming, boating, and fishing mixed with a professional program.

PROFESSIONAL PROGRAM ON CONTEMPORARY PLANNING TOPICS: Over the past 11 years, experts have facilitated panel discussions on such issues as air quality, city management, ag land preservation, high-speed rail, and smart growth. This year, our program will focus on regional planning issues and solutions.

SPECIAL ACTIVITIES THROUGHOUT THE WEEKEND: Special activities include: Campfire, Music, Crafts, Swimming, Hiking, Boating, Fishing, Bingo, Watching the Sunset, Relaxing – Doing Nothing!

PLACE: YMCA CAMP SEQUOIA – LAKE SEQUOIA
Sequoia National Forest (1 hour east of Fresno on Highway 180)

TIME: August 22 –24, 2003 - 5:00 pm Friday evening through 10:30 am Sunday

COST: Adults/children 13 and over - \$90: Children 12 or under - \$60
(includes two nights lodging (housekeeping cabins, bring your own towels and bedding), meals, and all special activities)

FOR MORE INFORMATION: Contact Bruce O’Neal (boneal@pesc.com) 559-490-0025 or Mike Waiczis (mrw36@csufresno.edu) 559-495-0604



Special San Luis Obispo County Sub-Section Event!

SAVING SPECIAL PLACES: REVISITING OPEN SPACE PRIORITIES AND THE SAN LUIS OBISPO GREENBELT IN 2003

July 31, 2003








Robert H. Hill of The Land Conservancy of San Luis Obispo County will describe how his organization has assisted the City of San Luis Obispo in creating a rational greenbelt program through the use of a unique GIS model, at a special luncheon to be held at Apple Farm Restaurant on **Thursday, July 31, 2003**, at 11:45 a.m.

The Land Conservancy of San Luis Obispo County is under contract with the City of San Luis Obispo to assist in the acquisition of land in order to secure a greenbelt on the city’s periphery. The conservancy developed the *Special Places Model*, using geographic information systems (GIS) software to identify and analyze watershed, viewshed and property data to set priorities.

Mr. Hill, Conservation Planning Associate and Project Manager, will demonstrate the *Special Places Model* and summarize a progress report on greenbelt acquisitions, which is before the City Council this July. The report, called *Saving Special Places II*, outlines new priorities for the continued securing of a greenbelt, and recommends that more focus be given to the gateway corridors entering the city and that the greenbelt boundary be revised.

American Planning Association members and guests are requested to RSVP to 781-5975, or email Jim Lopes at jlopes@co.slo.ca.us by **July 24, 2003**, and indicate a choice of turkey or beef sandwich (\$12.00) or Apple Farm Salad (\$13.60). Apple Farm Restaurant is located at 2015 Monterey Street, San Luis Obispo, and can be accessed from Highway 101 from the Monterey Street exit.

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Planning Services Directory

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If you're already supporting the *Coastal Connection* and would like to make changes to your ad or include new artwork for the next edition, please call Marc at 805-925-0951, x369. You can send him a digital file in any graphic, PDF, or Pagemaker format at: coastal.connection@verizon.net. Photo ready art of the new advertisement can also be mailed to Marc at 449 San Lino Court, Santa Maria, CA 93455. Thank you for supporting and contributing to the American Planning Association's Central Coast Section.

Coastal Connection Publication Schedule

Issue 4, Fall 2003

Publication date: November 10
Submittals due: October 17

Issue 1, Winter 2004

Publication date: February 2004
Submittals due: January 2004

Issue 2, Spring 2004

Publication date: May 2004
Submittals due: April 2004

How Can I Join APA?

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Planning & Architecture Internet Resource Center

The California Chapter of the American Planning Association (CCAPA) links planners statewide and nationwide through the American Planning Association. Through this linkage, members:

- Unite to promote planning legislation,
- Further professional expertise through conferences, workshops, and meetings, and
- Obtain the latest information about planning.

CCAPA was chartered in 1978 and currently has almost 4,200 members including practicing planners, elected and appointed officials, academicians, citizens, and students. The Chapter is lead by elected state and section officers. CCAPA provides the opportunity for anyone interested in California planning activities to join as a **Chapter-Only member**. **Chapter-Only membership**

dues are \$90.00 per year (all National benefits are not provided).

For complete membership information and an application form, please visit the CCAPA website at www.calapa.org, call the membership office at 916-736-2434, or email sgassoc@msn.com.

You may also apply for **National APA membership**. Visit the National APA website at www.planning.org for more information. You may download the membership form from the website and mail or fax it to APA. You may also call Fax-on-Demand at 1-800-800-1589 and request document #3001 (APA Membership Application) and #3002 (Membership Information).

Just want more information on APA? All Central Coast Board Members are happy to chat about APA and answer any questions you may have. Contact information is on page 2. ■

American Planning Association

Central Coast Section

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